

North Texas Parent & Child Development, Inc.
 Early Head Start Recruitment Action Plan

ACTION	TIMELINE	RESPONSIBLE PERSON(S)
Submit recruitment articles to local newspapers		
Address agencies/community services and churches for public speaking.	March/ongoing	Management Team
The placement of recruitment posters, flyers, brochures in appropriate community locations and agencies, i.e.; Head Start and churches	March/ongoing	Management Team
Coordinate recruitment with agencies in the child find process	March/ongoing	Management Team
Place an ad on the non – profit cable channel.	March/ongoing	Management Team
Take recruitment information for WIC employees to give to their clients.	March/ongoing	Management Team
Purchase shirts, pencils/pens, magnets and coloring books to give to families during recruitment.	March/ongoing	Management Team
Annual Recruitment Training for Board, Policy Council, staff, Parent Committee and volunteers.	March/ongoing	Management Team
Have annual program wide recruitment day. Teams of two will have a designated place to recruit for the new school year.	March	Management Team Board, Policy Council, Staff, Parent Committee and Volunteers.